



CORE PRINCIPLES

GROWER SUCCESS

We believe that we will succeed only if our growers succeed. We view our growers' farms as their investment, and we have built our enterprise to maximize their return on that investment.

INTEGRITY

We will safeguard our growers' trust in us, which we have earned diligently over decades of partnership. We will only sell quality products and services that we stand behind.

INNOVATION

We embrace the constant change that is inherent in the business of agriculture. We relish validating and adopting new technologies, and are committed to extending farmers' productivity.

COMMUNITY & COUNTRY

We are a southern-based and American-owned company that supports the rural communities central to agriculture. We are proud to be a part of the safest and most productive food supply in the world.